

UEA DEPUTY DEAN OF CUCN-UEA DIGITAL CREATIVITY INSTITUTE

Faculty of Arts and Humanities

ATR/ATS198

CANDIDATE BROCHURE



CONTENTS

3	What makes UEA so special?
5	The Role
7	The Person
9	Further Information including How to Apply
10	About CUCN-UEA Digital Creativity Institute (DCI)
11	About the Faculty of Arts and Humanities
12	Our Values
14	Research at UEA
15	Other Accolades
16	A Sustainable University
17	Our Campus



WHAT MAKES UEA SO SPECIAL?

The University of East Anglia is a publicly funded major UK research and teaching university. It was built to embody a radical new vision for higher education, where interdisciplinarity is crucial and excellence in both research and teaching is valued. UEA consistently ranks within the top quarter of universities in the UK for the quality of research and teaching.

As a major regional employer and cultural centre, we take our regional civic responsibilities very seriously and have kept our sights on the people and place we call home. In fact, we launched our University Civic Charter in October 2023; created from in-depth community engagement, renewing our commitment to the region as part of our 60th anniversary.

There are many things which make UEA special, not least of which is the community of staff and students that work and study here. UEA includes three Nobel prize winners, including Sir Paul Nurse and Sir Michael Houghton, and many fellows of the Royal Society and British Academy amongst our alumni and current staff.

Our campus is home to Sir Denys Lasdun's iconic brutalist architecture set in hundreds of acres of beautiful country park that includes a large broad (lake). In the spirit of Lasdun's ambition to inspire an anatomy of ideas, today, UEA is tackling some of the key challenges of the changing world. UEA's research combines disciplines

and breaks new boundaries across its priority research themes of climate, creative and health.

UEA is the place where global warming was first documented. Since the 1970s, UEA's Climatic Research Unit, and more recently Tyndall Centre for Climate Change (Headquarters hosted at UEA), have played a pivotal role in developing temperature records and climate models, contributing to the understanding of climate change, and informing global policy. Many UEA scientists have played significant roles in the Intergovernmental Panel for Climate Change (IPCC), which was jointly awarded the 2007 Nobel Peace Prize for its efforts to increase public knowledge of anthropogenic climate change. Environmental Science and Global Studies at UEA continue to be a major powerhouse for research and teaching.

UEA is widely regarded as a pioneer in creative writing, having established the UK's first Creative Writing Masters programme in 1970. This renowned programme has since attracted and produced numerous successful writers, including Booker Prize winners such as Ian McEwan and Anne Enright, and Nobel Prize Winner Sir Kazuo Ishiguro. In recent years, UEA academics have played a pivotal role in the discovery and presentation of the Gloucester Royal shipwreck (Norfolk's Mary Rose). Our iconic Sainsbury Centre for Visual Arts is a major museum and arts research facility.



Health research at UEA not only embraces the Faculty of Medicine and Health but draws in research from both social and natural sciences. Research under this theme has made major contributions in the fields of healthy ageing, epidemiology and involving citizens (via our innovative Citizens' Academy) in improving health care outcomes. This theme benefits from close association with the other major research institutes on the Norwich Research Park; notably the Norfolk and Norwich University Hospital and the Quadram Institute. The Norwich Cancer Research Network, and Norfolk Institute for Healthy Ageing, are examples of key mechanisms for delivery of real impact from health research at UEA.

UEA has been a major success over the last 60 years and looks forward with confidence to the next 60 years.

For an informal discussion about the post please contact Dr Thomas Roebuck, Associate Dean Portfolio and International Recruitment, via T.Roebuck@uea.ac.uk or Professor Catherine Richardson, Pro-Vice Chancellor for Arts and Humanities via catherine.richardson@uea.ac.uk

UEA is part of the Norwich Research Park

Norwich Research Park (NRP) membership locates UEA in one of the largest concentrations of research institutes in the whole of Europe – four independent internationally-renowned research institutes: John Innes Centre, Quadram Institute, Earlham Institute and The Sainsbury Laboratory; with the University of East Anglia and Norfolk and Norwich University Hospitals NHS Foundation Trust, supported and funded by The John Innes Foundation, The Gatsby Foundation, and UKRI Biotechnology and Biological Sciences Research Council.

The NRP provides an ideal environment for collaborative use of infrastructure and facilities, with a single portal for academics and businesses to access the specialist facilities across the Park.

The Enterprise Centre is a regional business, knowledge and innovation hub, with workspace provision and supports over 80 businesses working alongside UEA staff and students in a dynamic and vibrant entrepreneurial community. On the wider NRP, there are dedicated laboratory and office spaces in the Innovation Centre and Centrum hosting over 600 staff within a total of 115 businesses and spinouts.



THE ROLE

The UEA-appointed Deputy Dean will provide strategic academic leadership for UEA's contribution to the CUCN-UEA Digital Creativity Institute (DCI), ensuring its successful establishment, development and long-term sustainability. Working in close partnership with the CUCN-appointed Dean, the Deputy Dean will lead academic strategy, quality assurance, governance and staff management for UEA's activities within the Institute. The role will act as the principal academic link between UEA and CUCN, ensuring the Institute delivers an outstanding student experience, maintains regulatory compliance, and advances the strategic ambitions of both institutions. Reporting to the Pro-Vice-Chancellor for Arts and Humanities, the Deputy Dean will be based at the CUCN campus in China and will serve a five-year term.

KEY RESPONSIBILITIES

STRATEGIC LEADERSHIP AND PARTNERSHIP MANAGEMENT

- Provide strategic leadership for UEA's engagement within the Digital Creativity Institute, ensuring alignment with the strategic objectives of both partner institutions.
- Work in partnership with the CUCN Dean to establish, develop and promote the Institute as a leading transnational education partnership.
- Build and maintain effective relationships with senior stakeholders across UEA, CUCN and relevant external organisations.
- Represent the Institute and UEA at institutional, national and international forums, enhancing its reputation and profile.
- Identify strategic opportunities, risks and challenges and develop appropriate responses to support the Institute's long-term success.

ACADEMIC LEADERSHIP AND QUALITY ASSURANCE

- Lead academic planning and oversight of all UEA programmes delivered through the Institute.
- Ensure delivery of high-quality academic programmes that meet the expectations of UEA, CUCN and relevant UK and Chinese regulatory bodies.
- Provide leadership for curriculum development, assessment, progression, academic standards and enhancement activities.
- Oversee academic decision-making processes and ensure effective implementation of outcomes affecting students and programmes.
- Support a culture of innovation, academic excellence and continuous improvement across the Institute.

GOVERNANCE AND REGULATORY COMPLIANCE

- Lead governance, quality assurance and regulatory compliance activities on behalf of UEA within the Institute.
- Implement decisions of the Joint Management Committee and other governance bodies, ensuring effective reporting and monitoring arrangements.
- Serve on relevant joint governance and academic committees, providing leadership on academic and quality-related matters.
- Ensure effective coordination between Institute governance arrangements and UEA's academic quality, risk management and regulatory frameworks.
- Provide timely reports and advice to senior leaders within both institutions on performance, risk and compliance matters.

THE ROLE (CONTINUED)

FINANCIAL AND OPERATIONAL OVERSIGHT

- Lead and manage the UEA academic team based within the Institute, fostering a high-performing and inclusive working environment.
- Contribute to the recruitment, induction, development and performance management of academic staff.
- Support visiting UEA colleagues and flying faculty to ensure effective programme delivery and integration within the Institute.
- Develop a strong culture of pedagogical excellence, collaboration and professional development among staff.
- Promote effective cross-cultural working and collaboration between colleagues from both institutions.

COLLABORATION WITH UEA

- Act as the principal academic liaison between the Institute and UEA.
- Ensure effective engagement with Schools, Faculty and University-level committees and governance structures.
- Work closely with academic and professional services colleagues to support successful programme delivery and partnership management.
- Facilitate effective communication, issue resolution and escalation between the Institute and UEA where required.
- Support the development of enterprise, research, innovation and wider academic collaborations between UEA and CUCN.

GENERAL RESPONSIBILITIES

- Act in accordance with the University's values,

regulations, policies and procedures.

- Maintain appropriate standards of confidentiality and professional conduct.
- Engage in continuing professional development and support organisational improvement initiatives.
- Undertake other duties commensurate with the seniority and responsibilities of the role as reasonably required.

THE PERSON

EDUCATION, EXPERIENCE AND ACHIEVEMENTS

- Doctorate or equivalent professional standing and experience in a relevant discipline or industry, including the cultural and creative sectors (E)
- Significant senior leadership experience within Higher Education, including strategic planning, organisational change, leadership of complex projects and accountability for institutional outcomes (E)
- Extensive experience of academic leadership, including curriculum development, teaching, assessment, quality assurance and academic administration (E)
- Experience of developing and leading international academic partnerships and cross-institutional collaborations (E)
- Experience of leading and managing academic or professional teams, including staff development and performance management (E)
- Experience of building productive relationships with external stakeholders, professional bodies and partner organisations (E)

- Experience of working within, or leading, Joint Education Institutes (JEIs), Joint Education Programmes (JEPs) or other transnational education partnerships (D)
- Experience of complex resource planning, budget monitoring and operational oversight (D)

SKILLS AND KNOWLEDGE

- Strong understanding of the Chinese higher education sector and regulatory framework, together with knowledge of UK and international higher education systems (E)
- A comprehensive understanding of academic leadership, governance and administration within a Faculty of Arts and Humanities or equivalent environment (E)
- Strong knowledge of university regulations, quality assurance processes, finance, staffing and student-related procedures (E)
- Outstanding leadership, interpersonal and relationship-management skills, with the ability to build credibility and inspire confidence across academic, professional and external stakeholder groups (E)

- Strong analytical, financial and data-literacy skills, with the ability to use evidence to inform decision making and evaluate performance (E)
- Excellent negotiation, influencing, presentation and stakeholder-engagement skills (E)
- Proficiency in the use of Microsoft Office applications and digital collaboration tools to support communication, planning and reporting (E)
- Excellent organisational, planning and prioritisation skills, with the ability to manage competing demands in a complex international environment (E)
- Excellent written and verbal communication skills in the English language. Your proficiency and ability will provide effective communications on all correspondence platforms for a wide range of audiences and stakeholders (E)
- The ability to produce high-quality reports, presentations and correspondence (E)

THE PERSON

PERSONAL ATTRIBUTES

- Ability to support a team culture that reflects UEA's Values and behaviours in day-to-day work (E)
- Proactive, adaptable and self-motivated, with the ability to lead change and take ownership of responsibilities (E)
- Confident, credible and resilient, with sound judgement and the ability to operate effectively in complex and culturally diverse environments (E)
- Ability to maintain the highest standards of integrity, professionalism and confidentiality (E)

Essential Requirements (E) are those, without which, a candidate would not be able to do the job.

Desirable Requirements (D) are those which would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.

FURTHER INFORMATION

The post is available from 1 November 2026 on a full-time basis for a fixed term period of 5 years.

Salary will be £69,488 to £73,709 per annum, depending on qualifications and experience, on Grade 10 on the single salary spine.

Relocation expenses are reimbursable under certain conditions.

Place of Work - This role will be based in Nanjing City, Jiangsu Province, China at the Communication University of China, Nanjing.

If successful you will be asked to show evidence of right to work in China, which may include a visa prior to any formal offer being made.

The post is superannuable under the Universities Superannuation Scheme and there is an annual leave entitlement of 30 days plus statutory (8 days) and customary (6 days) holidays. The University is committed to creating an environment where the health, welfare and safety of all students and staff is of paramount importance. The University's Safeguarding Policy addresses both child protection and safeguarding children, young people and vulnerable adults within the work of the University. Appointment will be subject to satisfactory pre-employment checks, which may include an Occupational Health assessment.

Information on the benefits of working at UEA can be found at <https://www.uea.ac.uk/about/working-at-uea>.

If you require the information contained within this candidate brochure in a different format please email staff.recruitment@uea.ac.uk

HOW TO APPLY

To apply for this vacancy, please follow the online instructions at: <https://vacancies.uea.ac.uk>

The closing date for this role is 11:59pm on **31 August 2026**.

Please note that the application form contains an Equal Opportunities section which must be completed. The Equal Opportunities information will not be made available to the selection panel and will not form any part of either the short-listing or decision making process.

It is anticipated that presentations and interviews will take place **mid-September 2026** and we will inform you of the outcome of your application prior to this date.

Reasonable travel and incidental expenses incurred in attending the interview will be reimbursed, subject to qualifying criteria (please ensure that you keep all receipts). Please note that if you are offered a post and decline the offer, travel and incidental expenses will not be reimbursed.



ABOUT THE CUCN-UEA DIGITAL CREATIVITY INSTITUTE (DCI)

The CUCN-UEA Digital Creativity Institute is a Joint Education Institute (JEI) at the forefront of UEA's strategic ambitions to develop high-quality Transnational Education (TNE) partnerships. Its focus is on delivering cutting-edge arts and media degrees suited to the rapidly changing demands of the global creative industries in the age of AI.

Communication University of China, Nanjing (CUCN) is an 'application oriented' (i.e. practical and career-focussed) university specialising in Media and the Creative Arts in China's UNESCO City of Literature, Nanjing, located in one of the wealthiest provinces of China, Jiangsu. Founded in 2004, CUCN is the top private arts institution in China.

UEA's Faculty of Arts and Humanities (HUM) has built a strong relationship with CUCN over the last five years via staff and student exchange. This Joint Education Institute was approved by China's Ministry of Education on 31 December 2025.

The Institute is a powerful statement of the vital importance of human creativity in the age of AI, and creative human-AI collaboration will be one of the Institute's distinctive focusses. Its degrees have been designed with a strong emphasis on interdisciplinarity and industry-integration, in line with the strategic direction of Chinese Higher Education. The Institute's ambition is to become a bridge between the creative industries in China and the UK, and an opportunity for UEA to expand its strong profile in media, creative arts and creative technology education in East Asia.

The first cohort of some 300 students will register (with both universities) in September 2026 on three, four-year programmes, leading to awards from both CUCN and UEA.



ABOUT THE FACULTY OF ARTS AND HUMANITIES

Our Faculty offers a vibrant and stimulating learning environment for staff and students alike. We play a vital role in the wider university through a distinctive agenda around research and teaching: we explore the very essence of life – the past and present condition of humanity, and its possible and probable futures. Through our cutting-edge interdisciplinary teaching and research, we aim to transform the lives of our students, and this work has a tangible cultural legacy which is internationally significant. The Faculty's global reputation helped make Norwich England's first UNESCO City of Literature and it attracts writers of all kinds from around the globe.

Our Faculty is a place that hones creative excellence – proud UEA graduate and Nobel Laureate Sir Kazuo Ishiguro is testament to that – but is also one that provides our graduates with the skills to prosper across many professions. Our drama and multi-media studios, historical archives and collections, translation centre, the Sainsbury Centre for Visual Art – these are the labs in which discoveries are made and careers launched.

We create opportunities for ground-breaking exploration, working closely with a wide range of colleagues in other Faculties across the world, and with our regional partners. We have specific thematic interests in global perspectives, digital creativity and creative health, gender and identity, creative and cultural industries and heritage, as well as global justice and social responsibility.

The Faculty is led by Pro-Vice-Chancellor Professor Catherine Richardson, who works closely with the Faculty

Executive Team sharing responsibility for Research; Innovation and Engagement; Learning and Teaching and Student Experience; Postgraduate Research; Admissions and Internationalisation; and Employability.

Our aim is always to offer a nurturing, transformative experience to our students, developing their creative and critical skills so that they excel academically and thrive personally. Together, we make our mark on a fast-changing world.

Information about the Faculty can be found here: <https://www.uea.ac.uk/about/faculties-and-schools/faculty-of-arts-and-humanities>

We are committed to fostering an academic culture of dignity and respect. We are committed to ensuring that academic staff are supported at all stages of their careers with support for Early Career Researchers a particular priority. In research, we achieved outstanding results in REF2021, our collective performance being the 5th strongest among Arts and Humanities Faculties submitted to Panel D.

You can discover more about our Faculty research here: <https://www.uea.ac.uk/about/faculties-and-schools/faculty-of-arts-and-humanities/research>

More information on our facilities and archives can be found here: <https://www.uea.ac.uk/about/faculties-and-schools/faculty-of-arts-and-humanities/facilities-archives-collections>





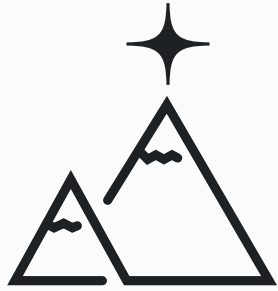
OUR VALUES

Shaped by staff, our UEA values represent a core set of standards for how we behave as an employer, drive excellence in teaching, learning and research, and collaborate as an anchor institution in our local community.

From tackling global challenges, striving for student and staff success, and creating a vibrant inclusive environment, our values are what unite us.

- ✦ AMBITION
- ✦ COLLABORATION
- ✦ EMPOWERMENT
- ✦ RESPECT

OUR VALUES (CONTINUED)



AMBITION

We are ambitious for our future success.

We are forward-thinking and brave in our approach and decisions. We make space for innovation and creativity, seizing opportunities that are responsible and sustainable. We are ambitious for the advancement of education and research.



COLLABORATION

We are collaborative in our approach.

We work together with shared purpose. We build connections, share ideas and develop new networks. We champion our regional, national and global relationships and demonstrate that together we can achieve greater goals and positively influence the world around us.



EMPOWERMENT

We empower ourselves and each other.

We develop ourselves and others, trusting people to make decisions based on their expertise and knowledge. We continually improve systems and processes to support us in working in an agile and efficient way.



RESPECT

We respect each other.

We treat everyone with respect and dignity. We value diversity and foster a community where people can express different thoughts and views. We are open to challenge, so we can learn and improve. We encourage a positive, inclusive environment where everyone has opportunities to fulfil their potential.

RESEARCH AT UEA

REF21 results showed that 91% of our research is world leading or internationally excellent ([The University of East Anglia : Results and submissions : REF 2021](#)); and the Knowledge Exchange Framework (KEF) results show UEA as above average across most indicators in our Cluster-X grouping ([Knowledge exchange framework: Dashboard \(kef.ac.uk\)](#)).

UEA research is highly cited, the 6th most cited in the UK and 41st globally (THE Research Citations rankings 2022). Ten researchers associated with the Norwich Research park and seven researchers from UEA have been named in the annual [Clarivate Web of Science Group Highly Cited Researchers list for 2022](#).

UEA is listed in the World Top 100 for research citations (Times Higher Education World University Rankings 2023) and World Top 50 (Times Higher Education Impact Rankings 2022).

REF21 Highlights – Top 20s

- 1st overall, 6th for outputs and 1st for impact - for (Anthropology and) Development Studies (8th for research power)
- 1st overall, 2nd for outputs and 1st for impact - for Agriculture, Food and Veterinary Sciences
- 3rd overall, 7th for outputs and 8th for impact – for History
- 4th overall, 14th for outputs and 5th for impact -

for Earth Systems and Environmental Sciences (9th for research power)

- 4th overall, 9th for outputs and 1st for impact - for Social Work and Social Policy
- 5th overall, 8th for outputs and 7th for impact - for Area Studies

UEA is home to several world-renowned Research Centres and Networks

- Climatic Research Unit (CRU) [Climatic Research Unit - Groups and Centres \(uea.ac.uk\)](#)
- Tyndall Centre [Homepage -Tyndall Centre for Climate Change Research](#)
- Norwich Institute for Healthy Ageing (NIHA) <https://healthyageingnorwich.com/>
- Centre for Japanese Studies & Sainsbury Institute for the Study of Japanese Art and Cultures <https://www.uea.ac.uk/groups-and-centres/centre-for-japanese-studies> <https://www.sainsbury-institute.org/>
- Biomedical Research Centre <https://www.uea.ac.uk/groups-and-centres/biomedical-research-centre>
- Centre for Competition Policy <https://www.uea.ac.uk/groups-and-centres/centre-for-competition-policy>
- Norwich Institute for Sustainable Development (NISD) [Home - The Norwich Institute for](#)

[Sustainable Development \(nisd.ac.uk\)](#)

- Centre for Research on Children and Families (CCRF) <https://www.uea.ac.uk/groups-and-centres/centre-for-research-on-children-and-families>
- Water Security Research Centre (WSRC) [Water Security Research Centre - Groups and Centres \(uea.ac.uk\)](#)
- Productivity East <https://www.uea.ac.uk/groups-and-centres/productivity-east>

UEA houses the British Archive for Contemporary Writing (with material from renowned authors such as Doris Lessing and Lee Child), the nationally accredited East Anglian Film Archive, Sainsbury Centre for Visual Arts, Sainsbury Institute for the Study of Japanese Arts and Culture, and Sainsbury Research Unit for the Arts of Africa, Oceania and the Americas.

OTHER ACCOLADES

- Queen's Anniversary Prizes for Higher and Further Education have been awarded to UEA for international development studies (2009), creative writing (2011) and environmental sciences (2017). Notable alumni include Sir Paul Nurse (1973, Nobel Prize for Medicine 2001), Sir Kazuo Ishiguro (1980, Nobel Prize for Literature 2017), Sir Michael Houghton (1972, Nobel Prize for Medicine 2020) and Sarah Gilbert (1983) who led the Oxford University team to develop a COVID-19 vaccine, approved in 2020.
- Our Doctoral College, established in 2018, hosts six Doctoral Training Partnerships and integrates Faculty and School provision for 1600 Postgraduate Research Students (including those from across the Norwich Research Park), enabling collaboration and innovation.
- We recognise our global impact and were one of the first universities to declare a climate and biodiversity emergency in June 2019. Our sustainable campus, including over 50 acres of environmentally valuable parkland, is constantly evolving with ambitions to be 100% net zero by 2045 or sooner.
- UEA is a University of Sanctuary, an accreditation given to universities that show an ongoing commitment to creating a welcoming culture of inclusivity and awareness.
- UEA was awarded the Silver Athena SWAN Award in 2019, and all our Schools hold awards at Bronze or Silver.

A vibrant place to study, learn and work, UEA is a very special place.



A SUSTAINABLE UNIVERSITY

At UEA, we are now working to create a university that will be even better in the future, and we are working to achieve net zero carbon by 2045 (or earlier). Our Sustainable Ways vision is one of a resilient university – where consumption is efficient and self-generated energy supports low carbon goals, supported by a vibrant community of world-leading researchers and inspired graduates.

At a basic level, our sustainable development means that we try to balance the 'three pillars' of environmental, economic and social elements.

We challenge our environmental impact through on-site energy generation and a district heating and cooling network, reducing our reliance on grid electricity and therefore fossil fuels. We promote and use recycled and 'eco' products such as biological cleaning materials. We champion local suppliers and ethical causes, including Fairtrade and vegan products. We seek to ensure value for money in a holistic, whole-life costing sense in our new buildings and procurement contracts.

OUR INITIATIVES

Central campaigns, such as holiday shut-downs or awareness day events, support a whole-University approach to energy saving and other initiatives.

Follow us on X [@SustainableUEA](https://twitter.com/SustainableUEA)



OUR CAMPUS

UEA is based on a campus that provides top quality academic, social and cultural facilities to over 17,000 students.

Although located in 320 acres of rolling parkland, virtually no part of the campus is more than a few minutes' walk from anywhere else, so everything is close at hand – the library, nursery, health centre, supermarket (incorporating a post office) and restaurants. Amongst the striking buildings is the UEA's Sainsbury Centre for Visual Arts, which contains the Robert and Lisa Sainsbury Collection – one of the greatest art collections formed in Europe during the 20th Century.

The University has invested in new learning and teaching and research spaces, including a celebrated new Enterprise Centre that underpins its commitment to promoting student enterprise and entrepreneurship.

Sport and Recreation plays a major part in the life of the University of East Anglia, centred around the major Sportspark facility which is one of the most successful community sport facilities in the UK. This accessible and affordable facility provides a diverse range of activities, and incorporates a 50m Olympic size swimming pool, indoor climbing wall, coaching resource centre and sports injury clinic.



An internationally renowned university, UEA is ranked 26th in the UK (Complete University Guide 2026) and is in the UK Top 25 for research quality (Times Higher Education Rankings 2026) reflecting the international excellence of its research environment. We are in the World Top 60 (QS World Rankings for Sustainability 2025) and the World Top 13th for reduced inequalities (Times Higher Education Impact Rankings 2025). The University holds UK Teaching Excellence Framework Silver status.

Equality, Diversity, Inclusion and Wellbeing

The University is committed to diversifying its workforce and to the wellbeing of all our staff. For example, we hold an Athena SWAN Silver Institutional Award (since 2019) in recognition of our advancement towards gender equality for all. Further details on our broader Equality, Diversity, Inclusion and Wellbeing work can be found on our [website](#).

