

WEBSITE AND PORTAL OFFICER

**Admissions, Recruitment and
Marketing Division**

SC5022

CANDIDATE BROCHURE



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WHAT MAKES UEA SO SPECIAL?

The University of East Anglia is a publicly funded major UK research and teaching university. It was built to embody a radical new vision for higher education, where interdisciplinarity is crucial and excellence in both research and teaching is valued. UEA consistently ranks within the top quarter of universities in the UK for the quality of research and teaching.

As a major regional employer and cultural centre, we take our regional civic responsibilities very seriously and have kept our sights on the people and place we call home. In fact, we launched our University Civic Charter in October 2023; created from in-depth community engagement, renewing our commitment to the region as part of our 60th anniversary.

There are many things which make UEA special, not least of which is the community of staff and students that work and study here. UEA includes three Nobel prize winners, including Sir Paul Nurse and Sir Michael Houghton, and many fellows of the Royal Society and British Academy amongst our alumni and current staff.

Our campus is home to Sir Denys Lasdun's iconic brutalist architecture set in hundreds of acres of beautiful country park that includes a large broad (lake). In the spirit of Lasdun's ambition to inspire an anatomy of ideas, today, UEA is tackling some of the key challenges of the changing world. UEA's research combines disciplines

and breaks new boundaries across its priority research themes of climate, creative and health.

UEA is the place where global warming was first documented. Since the 1970s, UEA's Climatic Research Unit, and more recently Tyndall Centre for Climate Change (Headquarters hosted at UEA), have played a pivotal role in developing temperature records and climate models, contributing to the understanding of climate change, and informing global policy. Many UEA scientists have played significant roles in the Intergovernmental Panel for Climate Change (IPCC), which was jointly awarded the 2007 Nobel Peace Prize for its efforts to increase public knowledge of anthropogenic climate change. Environmental Science and Global Studies at UEA continue to be a major powerhouse for research and teaching.

UEA is widely regarded as a pioneer in creative writing, having established the UK's first Creative Writing Masters programme in 1970. This renowned programme has since attracted and produced numerous successful writers, including Booker Prize winners such as Ian McEwan and Anne Enright, and Nobel Prize Winner Sir Kazuo Ishiguro. In recent years, UEA academics have played a pivotal role in the discovery and presentation of the Gloucester Royal shipwreck (Norfolk's Mary Rose). Our iconic Sainsbury Centre for Visual Arts is a major museum and arts research facility.



Health research at UEA not only embraces the Faculty of Medicine and Health but draws in research from both social and natural sciences. Research under this theme has made major contributions in the fields of healthy ageing, epidemiology and involving citizens (via our innovative Citizens' Academy) in improving health care outcomes. This theme benefits from close association with the other major research institutes on the Norwich Research Park; notably the Norfolk and Norwich University Hospital and the Quadram Institute. The Norwich Cancer Research Network, and Norfolk Institute for Healthy Ageing, are examples of key mechanisms for delivery of real impact from health research at UEA.

UEA has been a major success over the last 60 years and looks forward with confidence to the next 60 years.

For an informal discussion about the post please contact Lydia Lanckmans, Website & Portal Manager via Lydia.Lanckmans@uea.ac.uk

UEA is part of the Norwich Research Park

Norwich Research Park (NRP) membership locates UEA in one of the largest concentrations of research institutes in the whole of Europe – four independent internationally-renowned research institutes: John Innes Centre, Quadram Institute, Earlham Institute and The Sainsbury Laboratory; with the University of East Anglia and Norfolk and Norwich University Hospitals NHS Foundation Trust, supported and funded by The John Innes Foundation, The Gatsby Foundation, and UKRI Biotechnology and Biological Sciences Research Council.

The NRP provides an ideal environment for collaborative use of infrastructure and facilities, with a single portal for academics and businesses to access the specialist facilities across the Park.

The Enterprise Centre is a regional business, knowledge and innovation hub, with workspace provision and supports over 80 businesses working alongside UEA staff and students in a dynamic and vibrant entrepreneurial community. On the wider NRP, there are dedicated laboratory and office spaces in the Innovation Centre and Centrum hosting over 600 staff within a total of 115 businesses and spinouts.



THE ROLE

This role is a pivotal part of UEA's Website & Portal team. You will own and optimise the end-to-end process for content change requests across UEA's public website (uea.ac.uk) and the internal portal (My.UEA.ac.uk). From triaging incoming requests through to reporting on delivery, you'll bring a strong focus on efficiency and automation, while maintaining a clear, strategic view of UEA's digital infrastructure and evolving stakeholder needs.

Working with content owners, stakeholders, editors and the wider Website team, you'll ensure updates are delivered efficiently and consistently to a high standard. You will design, optimise and implement effective workflow processes and provide expert guidance to editors and stakeholders.

Acting as a key technical lead, you will be a CMS subject matter expert able to refine a request and either allocate it or complete the task accordingly. You will bring curiosity and drive to deepen your knowledge of our features and functionality and fully leverage our platforms capabilities. You will work with the team to troubleshoot issues and suggest solutions, bridging the gap between our team of web developers and often non-technical stakeholders.

Working closely with the Website & Portal manager, Product Owner and Head of Digital & Marketing Automation, you will support the delivery of strategic enhancements, maintenance and proactive projects relating to site development, optimisation and content delivery.

Your knowledge and experience of agile processes and website administration will be used to manage team resource and track SLAs for service delivery. You will supervise those in the team that may need day-to-day support to deliver assigned tickets, solve business problems and build their skillset. You will co-

ordinate and liaise with our team of internal website editors to ensure content is managed effectively and according to our best practice guidelines.

You will implement effective co-ordination and agile/project management solutions to enable best-in-class website delivery, and provide expert knowledge to UEA around developing technologies and UX. The role is expected to follow marketing and digital best practice on all assigned projects, ensuring that project plans, budgets, stakeholders, development activity updates and robust reporting is in place for each allocated project/ticket.

The role is responsible for overseeing and co-ordinating the work of the Web & Portal team, updating at regular project status/governance meetings, clearly reporting project progress within an agile/sprint framework and flagging issues related to resource or stakeholder management at the earliest opportunity. You may be expected to work with external agencies on projects/initiatives and ensure these 3rd parties are clearly briefed, adhere to our standards/guidelines and are working with you as an extension of the project.

The role will also support ARM / UEA in providing information as requested so that key stakeholders are kept informed and updated on Web & Portal team and digital workloads, standards, priorities and performance. You will also support the team in training up individuals and coaching teams, as well as driving an increasing self-service support model and improved briefing form and change request process.

You will be a self-driven marketing expert, with knowledge and understanding of all current key marketing and business disciplines as well as have the adaptability to learn and understand new disciplines as marketing evolves.

THE ROLE

KEY RESPONSIBILITIES

- Own and manage UEA's website content change request process, refining and responding to or allocating all requests accordingly. Working with the team to provide an appropriately planned and scoped proposal, using expert content development knowledge to deliver the best results and meet the needs of the business. Constantly seek to improve the briefing process for university stakeholders.
- Bring curiosity and drive to fully leverage UEA's digital platform capabilities, troubleshoot technical issues and suggest solutions to stakeholder and/or business challenges.
- Deliver exceptional digital experiences on a leading UK university website, supporting recruitment, research, and reputational objectives.
- Work with the Website Manager to drive innovation, prioritise strategic digital initiatives, and ensure the successful and timely delivery of key outcomes.
- Assess stakeholder requests, interpret requirements, and develop clear, effective plans to deliver the most appropriate and efficient solution.
- Proactively seek to improve and enhance user experience on the website and portal: receiving and interpreting project briefs, creating project plans, scoping site structures (UX), presenting solutions and building sections within the platform.
- Promote digital best practice and open communication across ARM and the wider University. Use metrics and reporting to ensure editors adhere to the website & portal governance framework.
- Design, implement, and optimise workflow automations. using Jira and Microsoft Power Automate to improve operational efficiency, streamline processes, and enhance user experience across the organisation.
- Manage team resource for SLA service delivery using project management software, reprioritising workflow and focus using Agile/Scrum methodology.
- Lead on tracking team outcomes, KPIs, metrics, and achievements that can feed into continuous appraisals.
- Ensure content is managed effectively within the website and portal, developing processes and procedures that create clear and communicable content.
- Ensure content is relevant, engaging and appropriate for the target audience across the website & portal.
- Manage university stakeholders and understand their customer journeys through the site.
- Supervise and co-ordinate internal web editors to deliver required project outputs, making recommendations and impart specialist knowledge in an accessible manner with clear actions.
- To support the Web & Portal Manager in the clear communication and liaison with key stakeholders through reporting and clear project progress.
- Use knowledge of HTML, CSS and Javascript to develop and extend functionality of the UEA website where necessary to support the aims of the Marketing and Web & Portal team.
- Interpret web analytical data and run reports to define the strategic development of both platforms, working closely with the Head of Digital and Marketing Automation.

THE ROLE

KEY RESPONSIBILITIES CONTINUED

- Support on implementing SEO strategy, presenting and reporting process and ensure that SEO improvements are realised, communicated and actioned, capturing evidence and post-implementation reviews to feed into wider departmental outputs. Communicate important changes to relevant stakeholders to ensure UEA remains competitive in the HE sector.
- Influence and build relationships and strategic alliances with managers and colleagues to achieve desired objectives and promote best practice. Develop coaching strategies for colleagues from within your team and across UEA.
- Team supervision and motivation: responsible for supervising day-to-day direction of some colleagues. Manage several junior team members/ interns/secondees/temps, providing day-to-day management, training, 1-2-1/appraisals and development opportunities.
- Create the conditions that allow colleagues to perform at their best promoting their professional development and ensuring the provision of an excellent digital service.
- Attend and lead regular team meetings, develop and implement administrative processes within the team.
- Lead the team in operations and processes, implementing new ways of working and reviewing inefficiencies.
- Deputise in Manager's and Governance, Training & Microsites Officer's absence. Acting as liaison between teams, chairing and facilitating meetings, including Sprint events.
- Support on managing the relationship with external agencies/suppliers to develop identified content requirements (written & visual assets).
- Manage defined budgets, ensuring assets are delivered in alignment with UEA's standards whilst continuing to develop those external relationships.
- An advocate of UEAs tone of voice and brand identity, ensuring compliance at all times including implementation, development and maintenance of the corporate brand and house style online.
- Ensuring compliance of outputs in regard to Accessibility, GDPR and CMA in Higher Education.

THE PERSON

EDUCATION, EXPERIENCE AND ACHIEVEMENTS

- Education to degree level or equivalent (E)
- Proven experience using web content management systems (E)
- Experience of scoping requirements for a CMS' functionality capabilities (E)
- Experience using project planning software for organising and prioritising workloads (E)
- Experience demonstrating problem solving and technical troubleshooting and suggesting solutions (E)
- Experience of working in an equivalent digital marketing role (E)
- Experience of researching, gathering and processing information in order to analyse, interpret results and recommend appropriate action. E.g analysing complex data and delivering reports and presentations (E)
- Experience of stakeholder and relationship management, focussed on delivering positive outcomes (E)
- Experience managing multiple priorities and meeting deadlines (E)
- Proven track record in the delivery of SEO strategy, demonstrating awareness of website architecture, user experience and web design best practice (E)
- Suitable marketing qualification (E)
- Experience of marketing within the Higher Education sector (E)
- Experience of delivering and developing marketing strategy (E)
- Experience using Gecko (E)
- Experience using Power Automate (E)
- Experience using JIRA (E)
- Experience using Storyblok (E)
- Experience of working effectively with external bodies and organisations (E)
- Experience of solving business problems and providing response to complex briefs; outcome oriented with a growth mindset (E)
- Experience of marketing and an understanding of core marketing theory (E)
- Experience of working within an organisation's brand guidelines (E)
- Suitable marketing qualification (D)
- Experience of marketing within the Higher Education sector (D)

- Experience of delivering and developing marketing strategy (D)
- Experience using Gecko (D)
- Experience using Power Automate (D)
- Experience using JIRA (D)
- Experience using Storyblok (D)

SKILLS AND KNOWLEDGE

- Knowledge of automating workflows to improve operational efficiency and streamline processes, for example using Power Automate (E)
- Excellent writing skills with ability to present complex issues in a focused, succinct, professional and persuasive manner (E)
- Knowledge of web content management systems (E)
- Good working knowledge of using agile methodology and kanban boards to drive winning results and project management (E)
- Proven competency in Word, Excel, PowerPoint and Outlook (E)
- A clear communicator with proven presentation & reporting skills – bringing KPIs to life (E)

THE PERSON

SKILLS AND KNOWLEDGE CONTINUED

- Proven interpersonal customer service skills (E)
- Knowledge of CRM and Salesforce (D)
- Knowledge of Javascript (D)
- Relevant project management qualification (D)
- Knowledge of HTML and CSS (D)
- Knowledge of Google Analytics, Google Tag Manager and Google Search Console (D)
- Knowledge of WCAG accessibility regulations and accessibility review software such as Silktide (D)
- Knowledge of Google Analytics, Google Tag Manager and Google Search Console (D)

PERSONAL ATTRIBUTES

- Organised and methodical (E)
- Excellent stakeholder management and enjoys people management / team development (E)
- Self-motivated, ability to work independently as well as part of a wider team (E)
- Ability to use own initiative and resolve problems (E)
- Willingness to be flexible by undertaking additional duties and working to tight deadlines when needed (E)
- Willingness to undertake further training and learn new IT and other skills (E)
- Ability to understand activities of the post in a wider University and professional context (D)

SPECIAL CIRCUMSTANCES

- The post holder will be expected to be available to work at recruitment events and other relevant events which may fall outside of normal working hours (E)

Essential Requirements (E) are those, without which, a candidate would not be able to do the job.

Desirable Requirements (D) are those which would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.

FURTHER INFORMATION

This post is available from 17 August 2026 on an indefinite full-time basis.

Salary will be £31,236 to £37,694 per annum on Grade 6 on the single salary spine.

Place of Work - The University is strongly committed to providing an excellent student experience and research environment, and it is expected that all staff will be available on campus to carry out their duties during their working week in support of these goals. We have a hybrid-working policy which supports a mix of at home and on campus 'hybrid' working for many roles. For the majority of hybrid roles, the expectation is a minimum of 60% of working time will be spent physically present in the workplace. One of the post holder's campus days must be a Thursday.

The flexibility of the hybrid-working policy allows the possibility of some remote working, but it is the expectation that all appointments will be UK based, with any overseas working agreed in advance by exception only.

This vacancy is not eligible for sponsorship. The successful candidate must hold or obtain permission to work in the UK, which would allow them to take up this post

The post is superannuable under the Group Personal Pension and there is an annual holiday entitlement of 25 days plus statutory (8 days) and customary (6 days) holidays. The University is committed to creating an environment where the health, welfare and safety of all students and staff is of paramount importance. The University's Safeguarding Policy addresses both child protection and safeguarding children, young people and vulnerable adults within the work of the University. Appointment will be subject to satisfactory pre-employment checks, which may include an Occupational Health assessment.

Information on the benefits of working at UEA can be found at <https://www.uea.ac.uk/about/working-at-uea>.

If you require the information contained within this candidate brochure in a different format please email staff.recruitment@uea.ac.uk

HOW TO APPLY

To apply for this vacancy, please follow the online instructions at: <https://vacancies.uea.ac.uk>

The closing date for this role is 11:59pm on **31 July 2026**.

It is anticipated that interviews will take place **mid August** and we will inform you of the outcome of your application via email.

Candidates should note that travel and incidental expenses incurred in attending an in-person interview will not be reimbursed.



ABOUT THE DIVISION

The Admissions, Recruitment and Marketing Department leads UEA's global strategy to recruit and admit students and to promote the University to those students, its alumni and the media and key partners in government, business and the charitable and voluntary sectors.

Admissions, Recruitment and Marketing (ARM) leads on digital-first services that deliver for UEA's stakeholders based on customer need and customer experience, all informed by data, and a constant drive to improve our performance.

We are the guardians and narrators of UEA's unconventionally brilliant brand. We always look to innovate new ways of reaching, engaging, attracting, and building advocacy in our audiences and partners.

We make no apologies for being driven by data or for our audience-focus. Our alumni, current students, future students, staff, and partners aren't standing still. Neither will we. Our mission is to create, break the mould, and get things done in a world that never stands still.

Admissions, Recruitment and Marketing comprises five teams, totalling some 180 staff:

Recruitment, Outreach and Public Events engage with prospective UK students to promote the benefits of higher education and studying at UEA as well as delivering public events and academic conferences to promote UEA's world-leading research. The Outreach team work to widen access to higher education for groups under-represented and/or disadvantaged groups.

Admissions admits students to the full range of undergraduate and postgraduate taught courses offered at UEA.

UEA Global leads the University's world-wide marketing and recruitment activity, focusing on promotion of the University, the recruitment of international students, and the development of global partnerships for student mobility, reputation and advocacy. The team also manages UEA student and staff mobility, utilising funding streams, such as the UK Government's Turing scheme.



ABOUT THE DIVISION (CONTINUED)

Content and Communications leads the press, student, alumni, and public relations activity and is responsible for reputation building, brand strategy and stakeholder engagement. We aim to serve our global community by sharing compelling and authentic stories that connect our community and help us to build engagement with our core audiences.

Marketing leads the delivery of multi-channel marketing campaigns to meet the University's reputation and recruitment objectives across Undergraduate, Postgraduate Taught, Postgraduate Research and Influencer audiences. The team manage high quality digital experience across our Website, Portal, Customer Relationship System and third-party websites, ensuring UEA is effectively promoted regionally, nationally and globally.





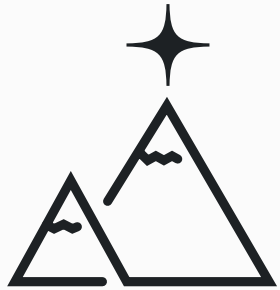
OUR VALUES

Shaped by staff, our UEA values represent a core set of standards for how we behave as an employer, drive excellence in teaching, learning and research, and collaborate as an anchor institution in our local community.

From tackling global challenges, striving for student and staff success, and creating a vibrant inclusive environment, our values are what unite us.

- ✦ AMBITION
- ✦ COLLABORATION
- ✦ EMPOWERMENT
- ✦ RESPECT

OUR VALUES (CONTINUED)



AMBITION

We are ambitious for our future success.

We are forward-thinking and brave in our approach and decisions. We make space for innovation and creativity, seizing opportunities that are responsible and sustainable. We are ambitious for the advancement of education and research.



COLLABORATION

We are collaborative in our approach.

We work together with shared purpose. We build connections, share ideas and develop new networks. We champion our regional, national and global relationships and demonstrate that together we can achieve greater goals and positively influence the world around us.



EMPOWERMENT

We empower ourselves and each other.

We develop ourselves and others, trusting people to make decisions based on their expertise and knowledge. We continually improve systems and processes to support us in working in an agile and efficient way.



RESPECT

We respect each other.

We treat everyone with respect and dignity. We value diversity and foster a community where people can express different thoughts and views. We are open to challenge, so we can learn and improve. We encourage a positive, inclusive environment where everyone has opportunities to fulfil their potential.

ACCOLADES

- Queen's Anniversary Prizes for Higher and Further Education have been awarded to UEA for international development studies (2009), creative writing (2011) and environmental sciences (2017). Notable alumni include Sir Paul Nurse (1973, Nobel Prize for Medicine 2001), Sir Kazuo Ishiguro (1980, Nobel Prize for Literature 2017), Sir Michael Houghton (1972, Nobel Prize for Medicine 2020) and Sarah Gilbert (1983) who led the Oxford University team to develop a COVID-19 vaccine, approved in 2020.
- Our Doctoral College, established in 2018, hosts six Doctoral Training Partnerships and integrates Faculty and School provision for 1600 Postgraduate Research Students (including those from across the Norwich Research Park), enabling collaboration and innovation.
- We recognise our global impact and were one of the first universities to declare a climate and biodiversity emergency in June 2019. Our sustainable campus, including over 50 acres of environmentally valuable parkland, is constantly evolving with ambitions to be 100% net zero by 2045 or sooner.
- UEA is a University of Sanctuary, an accreditation given to universities that show an ongoing commitment to creating a welcoming culture of inclusivity and awareness.
- UEA was awarded the Silver Athena SWAN Award in 2019, and all our Schools hold awards at Bronze or Silver.

A vibrant place to study, learn and work, UEA is a very special place.

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A SUSTAINABLE UNIVERSITY

At UEA, we are now working to create a university that will be even better in the future, and we are working to achieve net zero carbon by 2045 (or earlier). Our Sustainable Ways vision is one of a resilient university – where consumption is efficient and self-generated energy supports low carbon goals, supported by a vibrant community of world-leading researchers and inspired graduates.

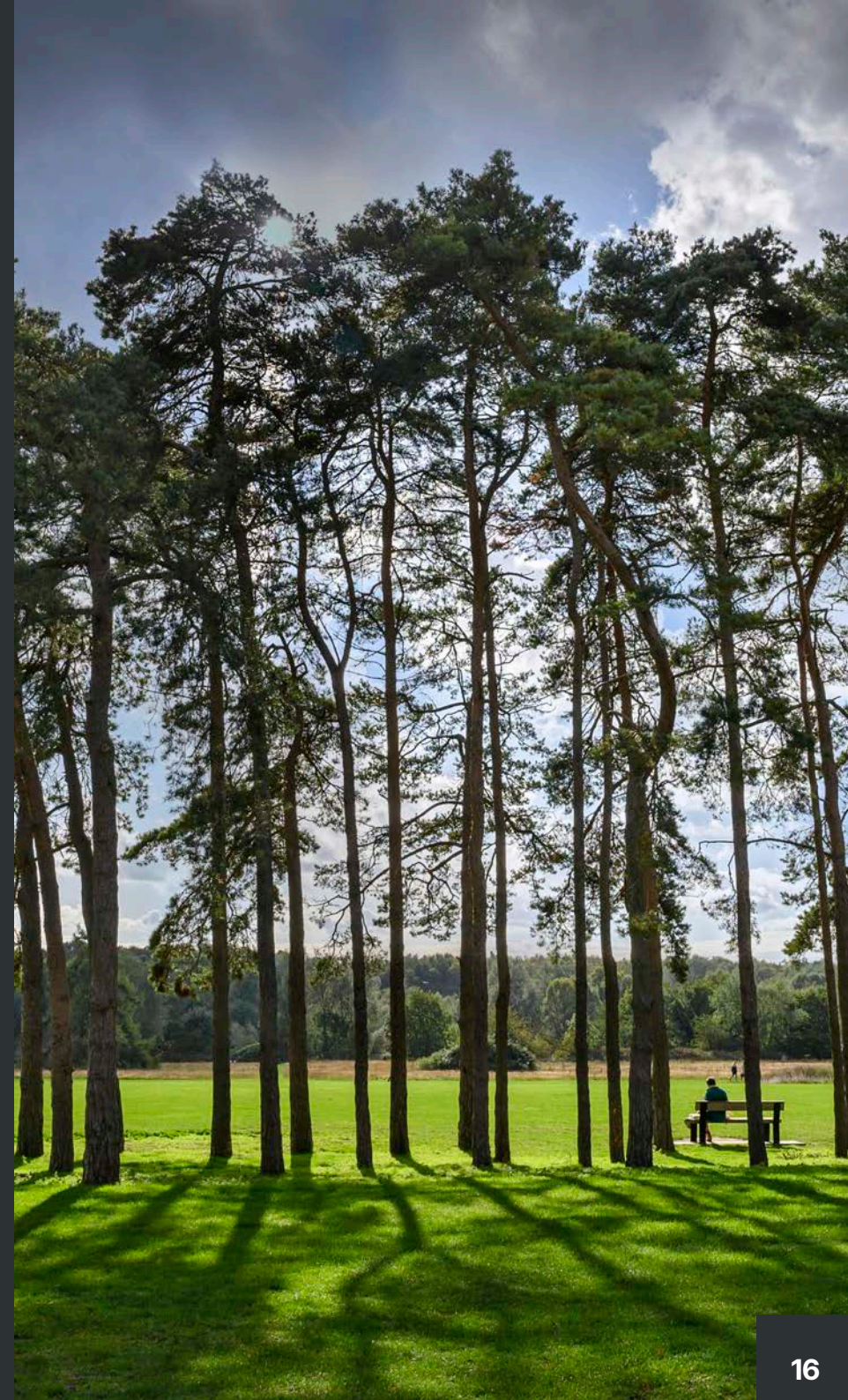
At a basic level, our sustainable development means that we try to balance the 'three pillars' of environmental, economic and social elements.

We challenge our environmental impact through on-site energy generation and a district heating and cooling network, reducing our reliance on grid electricity and therefore fossil fuels. We promote and use recycled and 'eco' products such as biological cleaning materials. We champion local suppliers and ethical causes, including Fairtrade and vegan products. We seek to ensure value for money in a holistic, whole-life costing sense in our new buildings and procurement contracts.

OUR INITIATIVES

Central campaigns, such as holiday shut-downs or awareness day events, support a whole-University approach to energy saving and other initiatives.

Follow us on X [@SustainableUEA](https://twitter.com/SustainableUEA)



OUR CAMPUS

UEA is based on a campus that provides top quality academic, social and cultural facilities to over 17,000 students.

Although located in 320 acres of rolling parkland, virtually no part of the campus is more than a few minutes' walk from anywhere else, so everything is close at hand – the library, nursery, health centre, supermarket (incorporating a post office) and restaurants. Amongst the striking buildings is the UEA's Sainsbury Centre for Visual Arts, which contains the Robert and Lisa Sainsbury Collection – one of the greatest art collections formed in Europe during the 20th Century.

The University has invested in new learning and teaching and research spaces, including a celebrated new Enterprise Centre that underpins its commitment to promoting student enterprise and entrepreneurship.

Sport and Recreation plays a major part in the life of the University of East Anglia, centred around the major Sportspark facility which is one of the most successful community sport facilities in the UK. This accessible and affordable facility provides a diverse range of activities, and incorporates a 50m Olympic size swimming pool, indoor climbing wall, coaching resource centre and sports injury clinic.



NORWICH

A CITY OF STORIES

The city's motto is 'A fine city' and its strong cultural heritage has seen Norwich maintain the best of its historical character whilst developing to become one of the most vibrant and attractive cities in Europe. Norwich offers miles of riverside walks and cycle ways, and a unique collection of 1930s parks. The city is surrounded by beautiful countryside and within easy reach of the stunning Norfolk coast.

Norwich is a UNESCO World city of Literature, the first in the UK, as well as being one of the newly named Tech Cities recognising the growth of digital businesses in the region. The most prominent high-rise building, apart from the castle, is the magnificent 11th century cathedral, which still dominates the skyline. The city's medieval centre of cobbled streets remains largely intact, but there is still space for modern buildings such as the city's centrepiece, the Forum, which is a striking piece of contemporary architecture. The glass front overlooks the colourful open-air market (one of the largest in the country) and reflects the city in all its diversity.

The city is consistently rated as one of the top ten shopping venues in the UK. Norfolk and Suffolk attract thousands of visitors each summer. The famous Norfolk Broads are among the most important wetlands in Europe and a haven for rare plants, wildlife and insects. The Broads attract holidaymakers who come to navigate the intricate natural network of waterways formed by the Rivers Bure, Yare and Waveney and their tributaries.

For further information about UEA's excellent facilities, staff benefits, picturesque campus and the UEA working environment, please visit the 'Careers at UEA' microsite <https://www.uea.ac.uk/about/working-at-uea>. Additional information about living and working in the city of Norwich can be found at <https://www.workinnorwich.co.uk/>



If there is another city in the United Kingdom with a school of painters named after it, a matchless modern art gallery, a university with a reputation for literary excellence which can boast Booker Prize-winning alumni, one of the grandest Romanesque cathedrals in the world, an extraordinary new state-of-the-art public library then I have yet to hear of it. Norwich is a fine city. None finer.

STEPHEN FRY



LOCATION

Some cities you've heard of, others you have to discover.

Norwich is one of the most beautiful, modern historic cities in Britain. It's a city that celebrates the independent, stimulates creativity, promotes change and encourages diversity.

UEA is a campus university located 3 miles from the centre of Norwich. Situated in the heart of Norfolk, which means it's an ideal location to explore Norwich and beyond.

BY RAIL

LONDON • 2 HOURS

CAMBRIDGE • 1 HR 15 MINS

BIRMINGHAM • 4 HOURS

Many European cities (including Paris and Amsterdam) easily accessible by train

BY ROAD

KINGS LYNN • 1 HOUR

CROMER • 45 MINUTES

SOUTHWOLD • 1 HOUR

BY AIR

NORWICH AIRPORT • 20 MINUTES

STANSTED AIRPORT • 2 HOURS

London is a major airline hub and all main international destinations are easily accessible



An internationally renowned university, UEA is ranked in the UK Top 25 (Complete University Guide 2025), UK Top 30 (The Mail 2025) and the World Top 100 (Times Higher Education Impact Rankings 2024), where it ranks in the UK Top 20 for research quality (Times Higher Education Rankings for the Research Excellence Framework 2021) and World Top 20 for Health and Wellbeing (QS World University Rankings for Sustainability 2024), reflecting the international excellence of its research environment. The University holds UK Teaching Excellence Framework Silver status.

Equality, Diversity, Inclusion and Wellbeing

The University is committed to diversifying its workforce and to the wellbeing of all our staff. For example, we already hold an Athena Swan Silver Institutional Award in recognition of our advancement towards gender equality. Further details on our broader Equality, Diversity, Inclusion and Wellbeing work can be found on our [website](#).

