

STEWARDSHIP AND EVENTS OFFICER

Vice-Chancellor's Office

**Development, Alumni and
Campaigns Office**

SC5005

CANDIDATE BROCHURE



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WHAT MAKES UEA SO SPECIAL?

The University of East Anglia is a publicly funded major UK research and teaching university. It was built to embody a radical new vision for higher education, where interdisciplinarity is crucial and excellence in both research and teaching is valued. UEA consistently ranks within the top quarter of universities in the UK for the quality of research and teaching.

As a major regional employer and cultural centre, we take our regional civic responsibilities very seriously and have kept our sights on the people and place we call home. In fact, we launched our University Civic Charter in October 2023; created from in-depth community engagement, renewing our commitment to the region as part of our 60th anniversary.

There are many things which make UEA special, not least of which is the community of staff and students that work and study here. UEA includes three Nobel prize winners, including Sir Paul Nurse and Sir Michael Houghton, and many fellows of the Royal Society and British Academy amongst our alumni and current staff.

Our campus is home to Sir Denys Lasdun's iconic brutalist architecture set in hundreds of acres of beautiful country park that includes a large broad (lake). In the spirit of Lasdun's ambition to inspire an anatomy of ideas, today, UEA is tackling some of the key challenges of the changing world. UEA's research combines disciplines

and breaks new boundaries across its priority research themes of climate, creative and health.

UEA is the place where global warming was first documented. Since the 1970s, UEA's Climatic Research Unit, and more recently Tyndall Centre for Climate Change (Headquarters hosted at UEA), have played a pivotal role in developing temperature records and climate models, contributing to the understanding of climate change, and informing global policy. Many UEA scientists have played significant roles in the Intergovernmental Panel for Climate Change (IPCC), which was jointly awarded the 2007 Nobel Peace Prize for its efforts to increase public knowledge of anthropogenic climate change. Environmental Science and Global Studies at UEA continue to be a major powerhouse for research and teaching.

UEA is widely regarded as a pioneer in creative writing, having established the UK's first Creative Writing Masters programme in 1970. This renowned programme has since attracted and produced numerous successful writers, including Booker Prize winners such as Ian McEwan and Anne Enright, and Nobel Prize Winner Sir Kazuo Ishiguro. In recent years, UEA academics have played a pivotal role in the discovery and presentation of the Gloucester Royal shipwreck (Norfolk's Mary Rose). Our iconic Sainsbury Centre for Visual Arts is a major museum and arts research facility.



Health research at UEA not only embraces the Faculty of Medicine and Health but draws in research from both social and natural sciences. Research under this theme has made major contributions in the fields of healthy ageing, epidemiology and involving citizens (via our innovative Citizens' Academy) in improving health care outcomes. This theme benefits from close association with the other major research institutes on the Norwich Research Park; notably the Norfolk and Norwich University Hospital and the Quadram Institute. The Norwich Cancer Research Network, and Norfolk Institute for Healthy Ageing, are examples of key mechanisms for delivery of real impact from health research at UEA.

UEA has been a major success over the last 60 years and looks forward with confidence to the next 60 years.

For an informal discussion about the post please contact Debbie Graver, Head of Data, Research and Finance via deborah.graver@uea.ac.uk.

UEA is part of the Norwich Research Park

Norwich Research Park (NRP) membership locates UEA in one of the largest concentrations of research institutes in the whole of Europe – four independent internationally-renowned research institutes: John Innes Centre, Quadram Institute, Earlham Institute and The Sainsbury Laboratory; with the University of East Anglia and Norfolk and Norwich University Hospitals NHS Foundation Trust, supported and funded by The John Innes Foundation, The Gatsby Foundation, and UKRI Biotechnology and Biological Sciences Research Council.

The NRP provides an ideal environment for collaborative use of infrastructure and facilities, with a single portal for academics and businesses to access the specialist facilities across the Park.

The Enterprise Centre is a regional business, knowledge and innovation hub, with workspace provision and supports over 80 businesses working alongside UEA staff and students in a dynamic and vibrant entrepreneurial community. On the wider NRP, there are dedicated laboratory and office spaces in the Innovation Centre and Centrum hosting over 600 staff within a total of 115 businesses and spinouts.



THE ROLE

This role sits at the heart of our donor experience, supporting meaningful stewardship of our supporters and the delivery of engaging stewardship events. As we work towards delivering our £150m Dare to Do Different Campaign we want to ensure those supporting UEA receive an excellent donor experience. Working closely with colleagues and donors, the postholder helps ensure every interaction is thoughtful, well-organised and makes people feel genuinely valued.

The postholder will play a key role in nurturing a positive and engaging donor journey. They will support the careful recording and management of donation and grant information, helping us steward supporters thoughtfully and keep records up to date so donors feel informed, appreciated and connected to our work.

Working collaboratively across the organisation, the postholder will help ensure supporters receive timely, relevant and clear information about the impact of their support, while providing accurate data to colleagues to support fundraising activity. The Stewardship and Events Officer will help to plan, organise and deliver high-quality stewardship events, creating welcoming, well-run occasions that celebrate our supporters and strengthen long-term relationships.

KEY RESPONSIBILITIES

DONOR MANAGEMENT AND STEWARDSHIP

- Ensure all donors are allocated to the appropriate stewardship pathway and receive timely, relevant and meaningful communications that reflect their level of support.

- Maintain a portfolio of small and regular donors and provide mass stewardship to ensure that they are aware of the importance of their donations in supporting the University.
- Co-ordinate the delivery of impact reports to our one-off and regular donors.
- Manage the stewardship of a portfolio of legacy pledgers, providing thoughtful, personalised engagement that acknowledges their future intentions and reinforces long-term commitment to the organisation.
- Coordinate donor stewardship administration, including acknowledgements, senior-level correspondence and allocation to appropriate stewardship pathways.
- Manage the administration and stewardship of small donor prizes, ensuring accurate setup, allocation, monitoring of funds and timely resolution of queries.

EVENTS PLANNING

- Help plan, promote and deliver high-quality stewardship events in Norwich, London and other locations as needed (including globally), creating welcoming and enjoyable experiences for our donors and supporters.
- Coordinate event invitations and manage attendance information, working closely with fundraising colleagues to ensure supporters feel informed and included.

SUPPORT FOR FINANCE AND ADMINISTRATIVE PROCESSES

- Administer donations, pledges and gift agreements, ensuring accurate recording, and compliance with legal and University requirements.

THE ROLE (CONTINUED)

- Maintain high-quality donor and financial records.
- Monitor income and pledge schedules, liaising with fundraising, finance and external partners to ensure funds are received, correctly attributed, transferred and acknowledged.
- Support the financial administration of donor-funded scholarships, grants and prizes, ensuring correct setup, application, monitoring and reporting in line with agreements and system requirements.
- Oversee the administration of donation fund accounts and associated processes, working with academic and professional services teams to ensure spending aligns with agreed purposes and limits.

COMPLIANCE

- Be aware of all legal obligations regarding the access, management and recording of personal data and to always comply with relevant legislation and guidance, also reporting any breaches identified to the Head of Data, Research and Finance.
- Ensure compliance with UEA Financial regulations and be an expert on Gift Aid regulations relating to philanthropic donations.

THE PERSON

EDUCATION, EXPERIENCE AND ACHIEVEMENTS

- Educated to A level standard (level 3) with at least a grade 5 pass in maths and English at GCSE or equivalent experience in a comparable role (E)
- Recent experience of working within a busy finance, clerical or administrative role (E)
- Recent experience of working with office procedures and administrative systems (E)
- Experience of independent working and decision-making (E)
- Experience of working effectively in a team (E)
- Experience of prioritising workloads and meeting deadlines (E)
- Experience of completing research tasks under direction (D)
- Experience of event logistics and administration (D)
- Experience of working in the education or charity sector (D)

SKILLS AND KNOWLEDGE

- Excellent IT skills with a good working knowledge of MS Office, Word, Excel and Outlook (E)

- Excellent numerical and analytical skills, with the ability to process data (E)
- Excellent oral, written and interpersonal skills with ability to deal face-to-face, via telephone and email with individuals from a variety of backgrounds, culture and nationalities (E)
- Strong organisation and time management skills (E)
- Good working knowledge of large CRM databases (e.g. Raiser's Edge) particularly updating records and querying data (E)
- An understanding of Data Protection legislation (E)
- Understanding of University finance processes (D)
- Research skills including gathering and presenting information from a wide range of sources (D)
- An understanding of Gift Aid claims for HMRC in a charity context (D)
- A sound understanding of the role of fundraising within universities (D)

PERSONAL ATTRIBUTES

- Excellent attention to detail and the ability to maintain accuracy whilst working in a demanding environment (E)

- Personable and able to communicate with staff and donors at all levels (E)
- Organised and methodical with the ability to work under pressure and adhere to strict deadlines (E)
- Ability to build successful relationships within the team and beyond it (E)
- Self-motivated, pro-active and positive approach to work (E)
- Flexible and adaptable approach to work and work-tasks (E)
- Willingness to learn and develop own skills (E)

SPECIAL CIRCUMSTANCES

- Occasional work outside of normal office hours will be required for Development Office events (E)

Essential Requirements (E) are those, without which, a candidate would not be able to do the job.

Desirable Requirements (D) are those which would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.

FURTHER INFORMATION

This full-time post is available on an indefinite basis.

Salary will be £26,707 to £30,378 per annum, on Grade 5 on the single salary spine.

Place of Work - The University is strongly committed to providing an excellent student experience and research environment, and it is expected that all staff will be available on campus to carry out their duties during their working week in support of these goals. We have a hybrid-working policy which supports a mix of at home and on campus 'hybrid' working for many roles. For the majority of hybrid roles, the expectation is a minimum of 60% of working time will be spent physically present in the workplace.

The flexibility of the hybrid-working policy allows the possibility of some remote working, but it is the expectation that all appointments will be UK based, with any overseas working agreed in advance by exception only.

Please note that this vacancy is not eligible for sponsorship. The successful candidate must have right to work in the UK.

The post is superannuable under the Group Personal Pension and there is an annual leave entitlement of 20 days plus statutory (8 days) and customary (6 days) holidays. The University is committed to creating an environment where the health, welfare and safety of all students and staff is of paramount importance. The University's Safeguarding Policy addresses both child protection and safeguarding children, young people and vulnerable adults within the work of the University. Appointment will be subject to satisfactory pre-employment checks, which may include an Occupational Health assessment.

Information on the benefits of working at UEA can be found at <https://www.uea.ac.uk/about/working-at-uea>.

If you require the information contained within this candidate brochure in a different format please email staff.recruitment@uea.ac.uk

HOW TO APPLY

To apply for this vacancy, please follow the online instructions at: <https://vacancies.uea.ac.uk>

The closing date for this role is 11:59pm on **20 July 2026**.

It is anticipated that interviews will take place in person on **6 August 2026** and we will inform you of the outcome of your application prior to this date.

Candidates should note that travel and incidental expenses incurred in attending an in-person interview will not be reimbursed.



ABOUT THE DIVISION

The Development, Alumni and Campaigns Office is the lead for alumni engagement and all philanthropic fundraising at UEA. Our scope is broad - from helping to fund research projects, academic positions and developing new and existing areas of campus, to providing vital funding for students through scholarships, and grants for emerging entrepreneurs.

In October 2024, we launched our ambitious new institutional fundraising campaign, Dare to Do Different, which supports UEA's Vision 2030 by focusing funding on the University's key strengths - climate change, health and medicine, creativity, and our campus and student experience. Our global goal is to raise £150 million to underpin academic excellence, transform our campus, advance medical research, mitigate climate change, and strengthen arts and cultures.

Based in the historic Earlham Hall on UEA campus, we focus on developing relationships with our alumni community, individuals, charitable trusts and foundations, and corporate organisations to solicit grants, donations and gifts which can support a diverse range of projects.

We work closely with our academics, promoting their ground-breaking research and secure funding and support, whilst building relationships with our alumni, donor and supporter community enabling them to support students with scholarships in subjects close to their hearts.

We are committed to recognising our alumni, donors, and supporters by keeping them informed about the meaningful impact of their contributions. We also celebrate their generosity through a range of events held around the world.





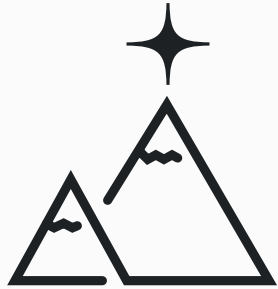
OUR VALUES

Shaped by staff, our UEA values represent a core set of standards for how we behave as an employer, drive excellence in teaching, learning and research, and collaborate as an anchor institution in our local community.

From tackling global challenges, striving for student and staff success, and creating a vibrant inclusive environment, our values are what unite us.

- ✦ AMBITION
- ✦ COLLABORATION
- ✦ EMPOWERMENT
- ✦ RESPECT

OUR VALUES (CONTINUED)



AMBITION

We are ambitious for our future success.

We are forward-thinking and brave in our approach and decisions. We make space for innovation and creativity, seizing opportunities that are responsible and sustainable. We are ambitious for the advancement of education and research.



COLLABORATION

We are collaborative in our approach.

We work together with shared purpose. We build connections, share ideas and develop new networks. We champion our regional, national and global relationships and demonstrate that together we can achieve greater goals and positively influence the world around us.



EMPOWERMENT

We empower ourselves and each other.

We develop ourselves and others, trusting people to make decisions based on their expertise and knowledge. We continually improve systems and processes to support us in working in an agile and efficient way.



RESPECT

We respect each other.

We treat everyone with respect and dignity. We value diversity and foster a community where people can express different thoughts and views. We are open to challenge, so we can learn and improve. We encourage a positive, inclusive environment where everyone has opportunities to fulfil their potential.

ACCOLADES

- Queen's Anniversary Prizes for Higher and Further Education have been awarded to UEA for international development studies (2009), creative writing (2011) and environmental sciences (2017). Notable alumni include Sir Paul Nurse (1973, Nobel Prize for Medicine 2001), Sir Kazuo Ishiguro (1980, Nobel Prize for Literature 2017), Sir Michael Houghton (1972, Nobel Prize for Medicine 2020) and Sarah Gilbert (1983) who led the Oxford University team to develop a COVID-19 vaccine, approved in 2020.
- Our Doctoral College, established in 2018, hosts six Doctoral Training Partnerships and integrates Faculty and School provision for 1600 Postgraduate Research Students (including those from across the Norwich Research Park), enabling collaboration and innovation.
- We recognise our global impact and were one of the first universities to declare a climate and biodiversity emergency in June 2019. Our sustainable campus, including over 50 acres of environmentally valuable parkland, is constantly evolving with ambitions to be 100% net zero by 2045 or sooner.
- UEA is a University of Sanctuary, an accreditation given to universities that show an ongoing commitment to creating a welcoming culture of inclusivity and awareness.
- UEA was awarded the Silver Athena SWAN Award in 2019, and all our Schools hold awards at Bronze or Silver.

A vibrant place to study, learn and work, UEA is a very special place.



A SUSTAINABLE UNIVERSITY

At UEA, we are now working to create a university that will be even better in the future, and we are working to achieve net zero carbon by 2045 (or earlier). Our Sustainable Ways vision is one of a resilient university – where consumption is efficient and self-generated energy supports low carbon goals, supported by a vibrant community of world-leading researchers and inspired graduates.

At a basic level, our sustainable development means that we try to balance the 'three pillars' of environmental, economic and social elements.

We challenge our environmental impact through on-site energy generation and a district heating and cooling network, reducing our reliance on grid electricity and therefore fossil fuels. We promote and use recycled and 'eco' products such as biological cleaning materials. We champion local suppliers and ethical causes, including Fairtrade and vegan products. We seek to ensure value for money in a holistic, whole-life costing sense in our new buildings and procurement contracts.

OUR INITIATIVES

Central campaigns, such as holiday shut-downs or awareness day events, support a whole-University approach to energy saving and other initiatives.

Follow us on X [@SustainableUEA](https://twitter.com/SustainableUEA)



OUR CAMPUS

UEA is based on a campus that provides top quality academic, social and cultural facilities to over 17,000 students.

Although located in 320 acres of rolling parkland, virtually no part of the campus is more than a few minutes' walk from anywhere else, so everything is close at hand – the library, nursery, health centre, supermarket (incorporating a post office) and restaurants. Amongst the striking buildings is the UEA's Sainsbury Centre for Visual Arts, which contains the Robert and Lisa Sainsbury Collection – one of the greatest art collections formed in Europe during the 20th Century.

The University has invested in new learning and teaching and research spaces, including a celebrated new Enterprise Centre that underpins its commitment to promoting student enterprise and entrepreneurship.

Sport and Recreation plays a major part in the life of the University of East Anglia, centred around the major Sportspark facility which is one of the most successful community sport facilities in the UK. This accessible and affordable facility provides a diverse range of activities, and incorporates a 50m Olympic size swimming pool, indoor climbing wall, coaching resource centre and sports injury clinic.



NORWICH

A CITY OF STORIES

The city's motto is 'A fine city' and its strong cultural heritage has seen Norwich maintain the best of its historical character whilst developing to become one of the most vibrant and attractive cities in Europe. Norwich offers miles of riverside walks and cycle ways, and a unique collection of 1930s parks. The city is surrounded by beautiful countryside and within easy reach of the stunning Norfolk coast.

Norwich is a UNESCO World city of Literature, the first in the UK, as well as being one of the newly named Tech Cities recognising the growth of digital businesses in the region. The most prominent high-rise building, apart from the castle, is the magnificent 11th century cathedral, which still dominates the skyline. The city's medieval centre of cobbled streets remains largely intact, but there is still space for modern buildings such as the city's centrepiece, the Forum, which is a striking piece of contemporary architecture. The glass front overlooks the colourful open-air market (one of the largest in the country) and reflects the city in all its diversity.

The city is consistently rated as one of the top ten shopping venues in the UK. Norfolk and Suffolk attract thousands of visitors each summer. The famous Norfolk Broads are among the most important wetlands in Europe and a haven for rare plants, wildlife and insects. The Broads attract holidaymakers who come to navigate the intricate natural network of waterways formed by the Rivers Bure, Yare and Waveney and their tributaries.

For further information about UEA's excellent facilities, staff benefits, picturesque campus and the UEA working environment, please visit the 'Careers at UEA' microsite <https://www.uea.ac.uk/about/working-at-uea>. Additional information about living and working in the city of Norwich can be found at <https://www.workinnorwich.co.uk/>



If there is another city in the United Kingdom with a school of painters named after it, a matchless modern art gallery, a university with a reputation for literary excellence which can boast Booker Prize-winning alumni, one of the grandest Romanesque cathedrals in the world, an extraordinary new state-of-the-art public library then I have yet to hear of it. Norwich is a fine city. None finer.

STEPHEN FRY



LOCATION

Some cities you've heard of, others you have to discover.

Norwich is one of the most beautiful, modern historic cities in Britain. It's a city that celebrates the independent, stimulates creativity, promotes change and encourages diversity.

UEA is a campus university located 3 miles from the centre of Norwich. Situated in the heart of Norfolk, which means it's an ideal location to explore Norwich and beyond.

BY RAIL

LONDON • 2 HOURS

CAMBRIDGE • 1 HR 15 MINS

BIRMINGHAM • 4 HOURS

Many European cities (including Paris and Amsterdam) easily accessible by train

BY ROAD

KINGS LYNN • 1 HOUR

CROMER • 45 MINUTES

SOUTHWOLD • 1 HOUR

BY AIR

NORWICH AIRPORT • 20 MINUTES

STANSTED AIRPORT • 2 HOURS

London is a major airline hub and all main international destinations are easily accessible



An internationally renowned university, UEA is ranked in the UK Top 25 (Complete University Guide 2025), UK Top 30 (The Mail 2025) and the World Top 100 (Times Higher Education Impact Rankings 2024), where it ranks in the UK Top 20 for research quality (Times Higher Education Rankings for the Research Excellence Framework 2021) and World Top 20 for Health and Wellbeing (QS World University Rankings for Sustainability 2024), reflecting the international excellence of its research environment. The University holds UK Teaching Excellence Framework Silver status.

Equality, Diversity, Inclusion and Wellbeing

The University is committed to diversifying its workforce and to the wellbeing of all our staff. For example, we already hold an Athena Swan Silver Institutional Award in recognition of our advancement towards gender equality. Further details on our broader Equality, Diversity, Inclusion and Wellbeing work can be found on our [website](#).

